

Mitsubishi expands public display line-up

Mitsubishi Electric has recently launched its latest public display LCD monitor, the MDT551S. The new display is a slim-bezel 55" display, designed especially for use in digital signage or point of information applications. Excellent display performance is complemented by numerous energy efficiency and design features that make the MDT551S an ideal choice in projects such as retail, leisure, transportation and public area signage.

The 55" diagonal screen delivers Full HD (1920 x 1080px) at 700 cd/m², with a contrast ratio of 1300:1. A fast response time of 10ms grey-to-grey ensures crystal-clear reproduction of dynamic content, and the screen can operate equally well in portrait or landscape formats, making it extremely versatile.

The elegant, brushed steel, slim-bezel design blends effortlessly into any environment, making MDT551S a good choice for corporate as well as public area use. An optional CAT5 receiver greatly simplifies installation and allows effective management of the display via LAN. MDT551S is also equipped with several power-saving features, including a unique dual light sensor that allows it to accurately match light output with its surroundings automatically. Sophisticated scheduling functions allow the screen to be programmed to change display mode at specific times, or to power on and off automatically. Other display features include Picture-In-Picture mode, user-defined side border colour and screensaver options.

The addition of the MDT551S extends Mitsubishi's range of professional public display monitors, which already includes 32", 42", 46" and 65" models. All the Mitsubishi LCD's have been designed specifically for demanding extended-hours usage in digital signage or public information roles. Along with its comprehensive range of professional displays, Mitsubishi Electric also provides its own digital signage content solution - PlayOut – that allows users to easily create powerful and versatile digital signage applications. PlayOut is a fully scaleable solution, capable of running any kind of digital signage system from a single display to an entire network. Combined with Mitsubishi displays, PlayOut allows users to purchase a unique turnkey package that includes everything required to effortlessly create a full-featured digital signage solution.

ENDS

Pricing and warranty information:

The MDT551S expected retail price is £2,354 ex VAT and comes with a 3 year loan replacement

warranty as standard and 3 year onsite exchange guarantee.

About Mitsubishi Electric:

With over 90 years experience in providing reliable, high quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric is a recognised world leader in the design and manufacture of electronic products.

The Visual Information Systems division uses the latest technology to create innovative solutions. Mitsubishi's display solutions include a comprehensive range of pioneering data/video projectors and LCD displays that provide high quality presentations for business, education, retail and home use.

VISUAL INFORMATION SYSTEM

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