



# Digital Signage System

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**Brighter** display solutions

# Play-Out

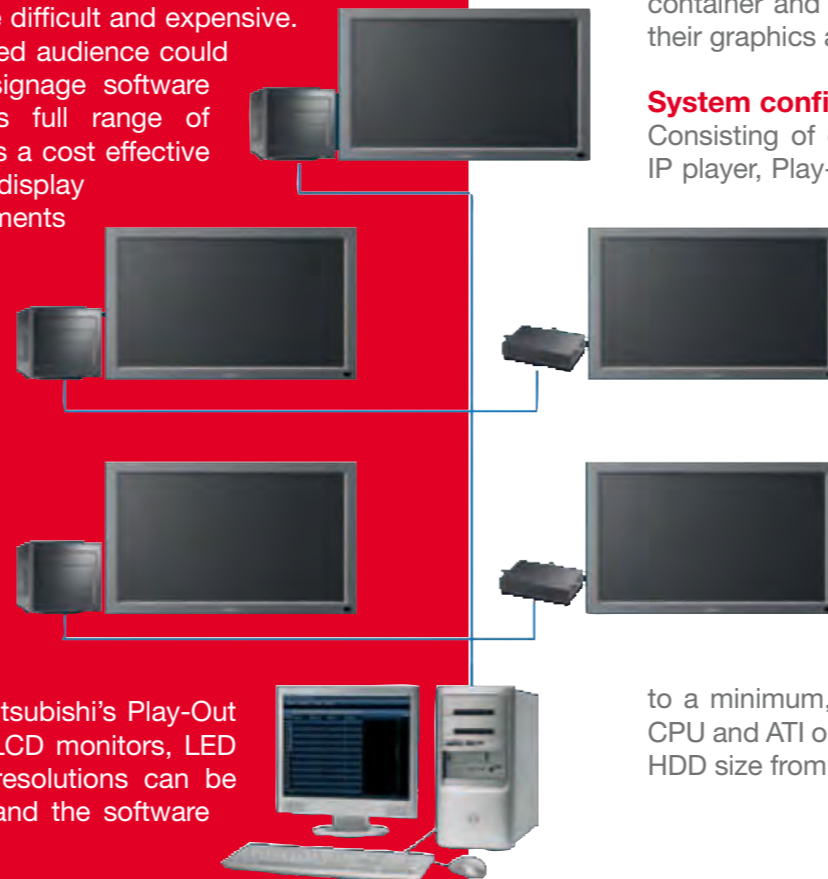
A digital signage and information system solution powered by Mitsubishi



As digital signage becomes increasingly popular within the advertising world, capturing your audience's attention can be difficult and expensive. However getting the right message to your desired audience could not be simpler with Mitsubishi's new digital signage software system, Play-Out. Complementing Mitsubishi's full range of display solutions, Play-Out has been designed as a cost effective professional network programme that enables the display of dynamic and creative visuals ideal for advertisements and broadcasting.

With more emphasis now on electronic forms of communication and advertisements, Play-Out provides a complete delivery system that enables creatives to deploy virtually any combination of Flash, HTML, video or graphics to their network quickly and easily. Affordable and user-friendly, users can customise their messages and graphics to target their customers specifically. For flexible integration, Play-Out can be used with a variety of configurations, from small display systems to large impact display walls.

Offering an all in-one digital signage solution, Mitsubishi's Play-Out is compatible with our full range of projectors, LCD monitors, LED screens and display wall solutions. Individual resolutions can be achieved for different installation environments and the software



is capable of producing image files from content up to 1080p resolution.

The Play-Out user interface is compact and user-friendly. Set-up and configurations are easy and the producer is designed to control the whole system, from playlists to resolution settings and media files display status. Operating and navigating around the system is also kept simple. The media input container consists of media files that users can simply drag and drop into the display container. Each display has its own container and timeline, allowing users to personalise their graphics and create their own specific play lists.

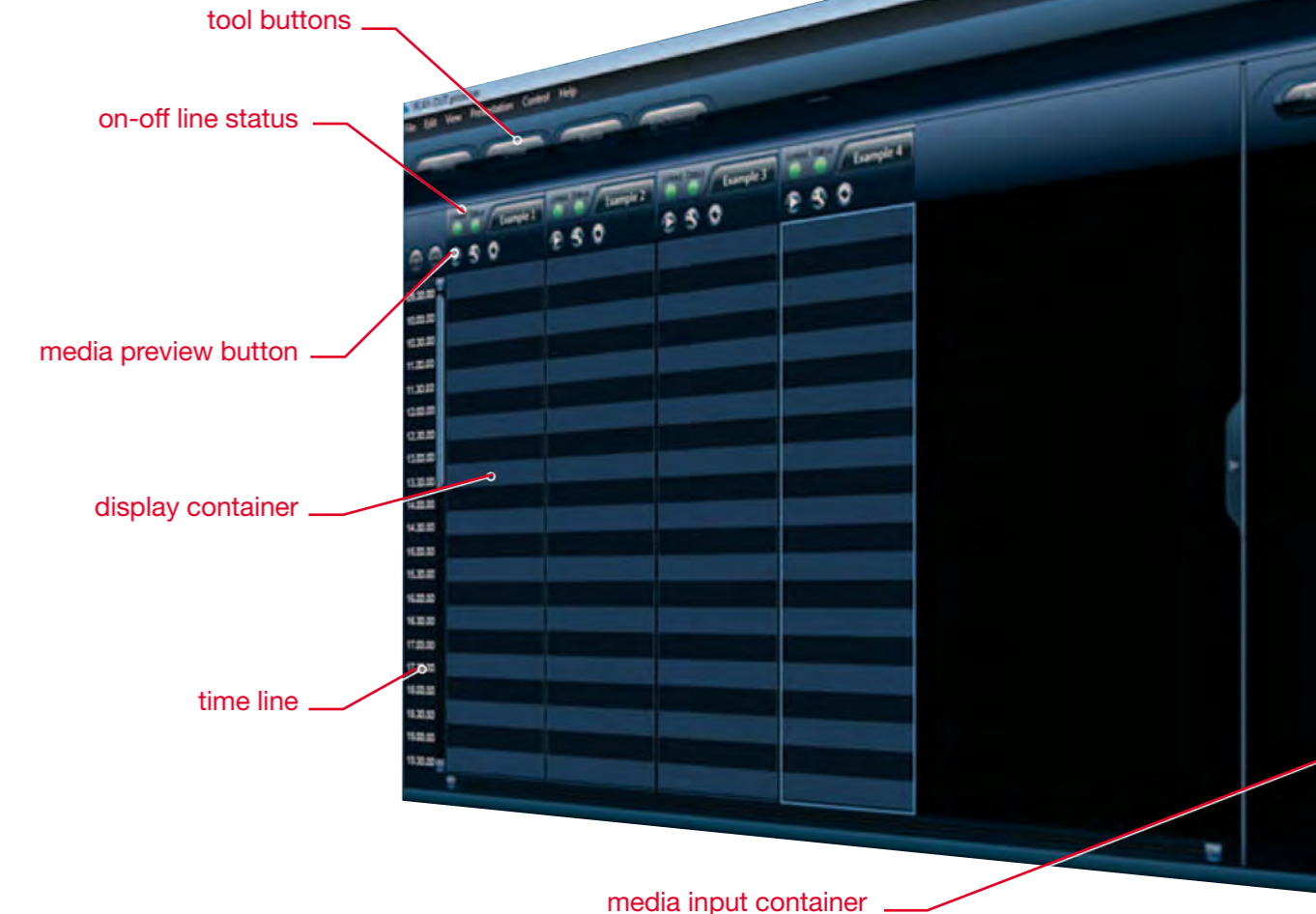
## System configuration

Consisting of one producer PC and one PC player/IP player, Play-Out is easily connectable via the LAN.

The producer controls the whole system and users can create play lists for individual displays, synchronize and update content and change the resolution in accordance to specific display specifications. Furthermore the producer PC can automatically detect all the PC's on the LAN with the player software installed, making set up quick and easy.

The player component of the software is used for displaying the desired content. To keep cost to a minimum, the software works well with all core CPU and ATI or NVidia graphic cards, 2GB RAM and a HDD size from 120GB.

## Play-Out Interface



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