

MITSUBISHI ELECTRIC BIG SCREEN AT THE “CAROSELLO” SHOPPING CENTRE IN CARUGATE

PLACE OF INSTALLATION

Carosello Shopping Centre of Carugate

CUSTOMER:

Euro Commercial Properties

DATE OF INSTALLATION

June 2010

PROJECT DESCRIPTION

Installation of the IDT10-F LED big screen inside the Food Court of the Carosello Shopping Centre.

USE:

Entertainment

INSTALLED SYSTEMS

No. 1 IDT10-F

3 in 1 LED big screen with 2 channel input controller

Screen technical data

Height: 2.92 metres

Width: 5.20 metres



THE PROJECT

Mitsubishi Electric is the protagonist of the great installation inside the food court of the large Carosello shopping centre in Carugate, Province of Milan: from June, indeed, the Mitsubishi Electric LED big screen IDT10-F has been catching the attention of anybody resting in the Food Court.

THE SOLUTION

The big screen, with its surface of more than 15 sq.m. (2.92 m of height and 5.20 m of width) combines the extremely high quality of images with the lowest possible energy consumption. This has been possible thanks to the 3 in 1 solution, which enables extremely high fidelity rendering of the RGB range, along with a light compensation system for court lighting, achieved thanks to a sensor adjusting screen brightness according to the specific lighting condition. So, the IDT10-F meets any requirements of environmental sustainability of the Carosello shopping centre, thus confirming the great attention Mitsubishi Electric has always been paying to the environmental issues.

The IDT10-F model belongs to a wide range of screens that Mitsubishi Electric offers with customized solutions suitable for any environments, both indoor (such as in this specific case) and outdoor, such as stadiums, important events and live performances.

It is perfect for being installed in well lightened public areas, with different observation points thanks to the large viewing angle (160°) which allows to view clear and smooth images both horizontally and vertically.

SPECIFICATIONS

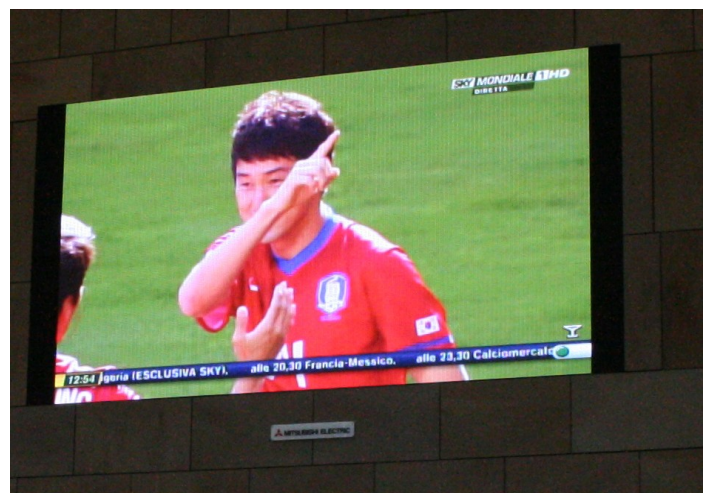
Model	AVL-IDT10
LED Configuration	3 in 1 SMD
LED Type	1 for RGB
Pixel Pitch	10,16 mm
Pixel Density	9668 pixels/m ²
Light Output	1500 cd/m ²
Colour Reproduction	68 billion colours
Processing	18 bit
Grey Level	12 bit
Longevity	50,000 hours (to half brightness)
Module Dimensions	970mm x 1300mm
Service Access	Rear
Viewing Angle	+/-80° Vertical +/-80° Horizontal
Minimum Viewing Distance	4 m

Mitsubishi Electric Diamond Vision

Mitsubishi Electric has been associated with stadium and landmark video screens since the very birth of big screen technology nearly 30 years ago. Our long history and experience with the manufacture, installation and use of these systems gives us a unique knowledge-base, all of which has been built into our range of Diamond Vision screens.

As probably the best known stadium screen system in the world, Diamond Vision has thrilled and entertained an entire generation of sports fans across the USA, Europe and Asia. The latest screen systems employ leading-edge LED technology to produce images of breathtaking clarity and unsurpassed contrast, visible over an extremely wide viewing angle and in any weather conditions, even bright, direct sunlight.

Diamond Vision is designed to be a long-term investment; its unique colour adjustment system ensures that it will still look great and will still be supported by the manufacturer many years after installation. Stadium screens are a significant infrastructure investment: Buying from the world's leader is the best way to ensure a return on your investment and long-term product support. That's why some of the most prestigious stadiums and landmarks in the world choose Diamond Vision.



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Changes for the Better

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